

ABSTRACT OF THE DISCLOSURE

5 *Int 92* This invention provides packaging for housing at least one prescription product comprising customized graphics on at least some surface area of said packaging, said customized graphics being selected by the individual doctor prescribing said prescription product or the patient to receive said prescription product. This invention further provides the method and system for producing customized packaging which houses at least one prescription product, wherein said packaging is customized by the individual doctor prescribing and/or said patient receiving said at least one prescription product comprising the steps of:

10 receiving an order for at least one prescription product from said doctor or a refill order from said patient; and
15 printing out customized graphics specified by said doctor or said patient for said package for at least one prescription product.